



Healthy  
Buildings 2012  
10th International Conference



# Sponsorship Prospectus



## Conference Overview

The Australian Organising Committee of the 10th Healthy Buildings International Conference in 2012 (HB2012), official conference of the International Society of Indoor Air Quality and Climate (ISIAQ) invites your organisation to become a sponsor of this important international event.

Healthy Buildings is a high profile conference series, with the previous conferences held in Europe, North America and Asia, and now, for the first time, awarded to Australia. Over the years these conferences attracted thousands of top international experts, researchers and other professionals from the fields of indoor air quality, built environments, heating, ventilation and air condition engineering, health sciences, public health policy, urban planning, mechanical engineering, architecture, building design and management, and more, to present the state of art in their respective fields.

We anticipate that the HB2012 conference will play host to up to 1000 delegates from around the globe, and will present a unique forum for built environment researchers and professionals to engage with innovative projects, and to meet and collaborate with colleagues working on the pressing global challenge of making buildings healthy, energy efficient, and sustainable.

It is a great privilege to host the HB2012 conference in Australia and an opportunity to contribute to the advancement in the science and technology of indoor air quality and climate as it relates to indoor environment design, construction, operation, maintenance, air quality measurement, and health sciences.

The benefits for your organisation of sponsoring this conference include:

- Promoting your products and services to a national and international audience.
- The opportunity to speak and interact with potential clients who have an active interest in your products and services.
- Build your reputation and be recognised as supporting cutting edge research and development in your respective field.

## Customised Sponsorship Packages

### Your investment - Negotiable

If you would like to negotiate a sponsorship package to meet your specific interests or requirements, or you are interested in one of the below sponsorship categories, but you would like to tailor the package to better suit with your needs, please contact Mr Jason Thomas from QUT Events to discuss your requirements (Phone: 07 3138 9367, Email: [jw.thomas@qut.edu.au](mailto:jw.thomas@qut.edu.au)).

## Platinum Sponsor

### Your investment \$10,000 (incl. GST) – 1 Available

As the Platinum Sponsor you are entitled to naming rights of a conference session and the conference dinner. This includes:

- Complimentary registration for 2 representatives to attend the conference and conference dinner
- Additional 2 ticket to the conference dinner
- Complimentary exhibition stand at the conference
- Recognition of sponsorship on the conference website, including a link to your organisation's site.
- Recognition of sponsorship in conference program including a promotional paragraph inside
- Full page advertisement in the conference handbook
- Opportunity to provide banners in plenary session room and dinner venue
- Opportunity to insert organisation promotional material in conference satchel

## Gold Sponsor

### Your investment \$8,000 (incl. GST) – 1 Available

As the Gold Sponsor you are entitled to naming rights of a conference session and the welcome reception. This includes:

- Complimentary registration for 2 representatives to attend the conference and conference dinner
- Complimentary exhibition stand at the conference
- Recognition of sponsorship on the conference website, including a link to your organisation's site.
- Recognition of sponsorship in conference program including promotional paragraph inside
- Half page advertisement in the conference handbook
- Opportunity to include promotional material in the conference satchel
- Opportunity to provide banners in plenary session room and welcome reception venue

## Silver Sponsor

**Your investment \$6,500 (incl. GST) – 3 Available**

As a Silver Sponsor you are entitled to naming rights of a conference session and a conference lunch. This includes:

- Complimentary registration for 1 representative to attend the conference and conference dinner
- Complimentary exhibition stand at the conference
- Recognition of sponsorship on conference website including link to your organisation's website
- Recognition of sponsorship in conference program including a promotional paragraph inside
- Quarter page advertisement in the conference handbook
- Opportunity to include promotional material in the conference satchel
- Opportunity to provide banners in the lunch venue during the lunch

## Bronze Sponsor

**Your investment \$5,000 (incl. GST) – 4 Available**

As a Bronze Sponsor you are entitled to naming rights of a conference tea break. This includes:

- Complimentary registration for 1 representative to attend the conference and conference dinner
- Complimentary exhibition stand at the conference
- Recognition of sponsorship on the conference website, including a link to your organisation's site.
- Recognition of sponsorship in conference program including promotional paragraph
- Opportunity to include promotional material in the conference satchel
- Opportunity to provide banners in the break venue during the break

## Titanium Sponsor

**Your investment \$4,000 (incl. GST) – 1 Available**

Sponsoring the student night provides a great opportunity to improve the visibility your company to future experts in the field, and/or to recruit to new professionals and graduates for membership to your organisation. This includes:

- Complimentary registration for 1 representative to attend the conference and conference dinner
- Complimentary exhibition stand at the conference
- Recognition of sponsorship on the conference website, including a link to your organisation's site.
- Recognition of sponsorship in conference program including promotional paragraph
- Opportunity to include promotional material in the conference satchel



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## Trade Exhibitor

### Your investment \$3,500 (incl. GST)

As part of the trade exhibitor package you will receive:

- Complimentary registration for 1 representative to attend the conference and conference dinner
- Complimentary exhibition stand at the conference
- Recognition of participation on conference website including link to your organisation's website
- Recognition of participation in conference program including promotional paragraph inside
- Opportunity to include promotional material in the conference satchel

## Name on Satchel

### Your investment \$5,000 (incl. GST) - 1 Available

Having your company name/logo on the conference satchel is an excellent way to reach delegates and potential customers. This includes:

- Name/logo on full inside lining of the conference satchel—guaranteed everyone will see your details each time they open the bag.
- Insert up to 2 company promotional material items (this may include brochure, stress ball, pen, etc)

## Prize Donation

### Your investment \$250 (incl. GST), plus a prize valued at \$250 or over – 10 Available

The Conference organisers would like to provide quality prizes to delegates through the kind support of our sponsors. Prize draws will be a significant part of the conference and donating a prize is a fantastic promotional opportunity giving delegates a chance to sample your products. Prize donation allows you to provide a prize valued at \$250 or over and includes:

- Recognition of prize donation in conference program
- Acknowledgement by the conference chair
- Recognition of prize donation on conference website including link to organisation website
- Opportunity to include promotional material in the conference satchel





## Satchel Insert

### Your investment \$250 (incl. GST) - 10 Available

A satchel insert is an excellent way to reach delegates and potential customers, providing an opportunity for them to sample your product. Delegates at previous conferences have responded greatly to items such as vouchers and discounts for products and samples. They are also keen to gather information from organisations of interest. This includes:

- Insert up to 2 company promotional material items (this may include brochure, stress ball, pen, etc)

# Sponsorship Confirmation | HB 2012

## Contact details:

Company: \_\_\_\_\_

Contact person: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship type:

- |                          |                      |             |
|--------------------------|----------------------|-------------|
| <input type="checkbox"/> | Platinum Sponsorship | <b>SOLD</b> |
| <input type="checkbox"/> | Gold Sponsorship     | \$8,000     |
| <input type="checkbox"/> | Silver Sponsorship   | \$6,500     |
| <input type="checkbox"/> | Bronze Sponsorship   | \$6,500     |
| <input type="checkbox"/> | Titanium Sponsor     | \$4,000     |
| <input type="checkbox"/> | Trade Display        | \$3,500     |
| <input type="checkbox"/> | Satchel Name Sponsor | \$1,000     |
| <input type="checkbox"/> | Prize Donation       | \$250       |
| <input type="checkbox"/> | Satchel Insert       | \$250       |

Total \_\_\_\_\_

## Payment details:

- Please invoice my organisation
- I have enclosed a cheque payment of \$ \_\_\_\_\_ (made payable to 'QUT Events')
- I would like to pay by credit card:  Visa  MasterCard  AMEX  
(tax invoice will be sent once processed)

Cardholder name \_\_\_\_\_

Card number \_\_\_\_ / \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Expiry date \_\_\_\_ / \_\_\_\_ Cardholders' signature \_\_\_\_\_

## Please return completed form to:

HB 2012

C/- QUT Events

GPO Box 2434, Brisbane, QLD, 4001

e: hb2012@qut.edu.au

t: 07 3138 9367

f: 07 3138 9371



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